



GHN CAREER ACADEMY THE AI JOB SEARCH TOOLKIT

How High Performers Win in 2026's Most Competitive Hiring Market

WHY THIS TOOLKIT EXISTS

AI won't get you hired.

But it will help you get seen.

This toolkit gives you the exact prompts, strategies, and templates we use to help professionals land roles before they're even posted.

Because in 2026, you're not applying.

You're **campaigning**.

*"Don't use AI to be your voice. Use it to **clarify** your voice."*

SECTION 1: *Smart AI Prompts to Power Your Job Search*

1. COMPANY DEEP DIVE

At GHN we are certain of one thing: we move farther, faster—together.

Being part of a GHN Cohort is a privilege—something to be earned and nurtured. We're building a high-impact community, and continued participation means showing up, staying engaged, and committing fully to the journey. Find out more at gethirednowprograms.com.

Prompt:

“Based on public info (news, LinkedIn, Glassdoor, earnings calls), what strategic or operational challenges might [Company Name] be facing in 2026?”

Use when:

Building a tailored pitch before you apply.

2. RESUME REFRAMER

AI Prompt:

“Rewrite this resume bullet to highlight ROI, speed, or business impact: [insert bullet]”

Use when:

You need your achievements to sound like solutions, not just tasks.

3. STRATEGIC FOLLOW-UP EMAIL

AI Prompt:

“Draft a follow-up email after a first-round interview that includes: 1) Gratitude, 2) A reference to a pain point the company is facing, and 3) A specific value-add I could provide.”

Use when:

You want to move from “candidate” to “collaborator.”

4. LINKEDIN POST BUILDER

AI Prompt:

“Turn this project win into a 5-part LinkedIn post. Include a business lesson and a call to action: [insert story]”

Use when:

You want to create thought leadership without starting from scratch.

5. INTERVIEW SIMULATOR

AI Prompt:

“Simulate a senior-level interview for a [job title] role in [industry]. Ask 5 behavioral and 3 strategic questions. Score my responses and suggest improvements.”

Use when:

You're prepping for a real conversation, not just canned answers.

SECTION 2: *Templates & Tools*

VALUE THESIS WORKSHEET

Use this to build a customized pitch before you apply.

Template:

Company Name: [Insert Here]

Their Likely Pain Point: [AI hiring delays / OPEX waste / revenue stagnation]

What I've Done to Solve It: [Your system, strategy, or win]

Quantified Impact: [Saved \$X, cut time by Y%, improved retention by Z%]

Offer to Help: “Would it help if I sent over a 1-page outline or booked 15 mins to walk through it?”

1-PAGE PITCH DECK OUTLINE

Use this to create a pitch before a role is posted.

Slide Outline:

1. Problem You've Identified
2. What It's Costing the Org
3. Your Past Solution / Experience
4. Proposed Impact / Outcomes
5. Next Step CTA

AI Prompt:

“Create a one-pager pitch deck to solve [Company Name]'s [Pain Point], based on my experience in [Your Project or Role].”

LINKEDIN PROFILE AUDIT PROMPT

AI Prompt:

“Audit my LinkedIn profile to sound like a high-value operator. Rewrite my headline and About section to reflect business impact, leadership, and clarity.”

Pro Tips

- Add metrics
- Use before/after snapshots
- Pin proof (posts, case studies)

52-WEEK CONTENT PROMPT BANK

Post once a week to build credibility and visibility.

Examples:

- What’s a system I built that saved money or time?
- A leadership mistake I made—and what it taught me.
- One thing candidates get wrong in interviews.
- What’s broken in how companies hire—and how I’d fix it.
- If I could rewrite my title based on impact, it would be...

AI Prompt:

“Turn this idea into a LinkedIn post with a story, a lesson, and a CTA.”

SECTION 3: *The Career Campaign Checklist*

Examples:

- I know which 5 companies I’m targeting
- I understand their pain points
- I’ve drafted a Value Thesis for each
- I’ve published at least 1 post showing my expertise
- My LinkedIn profile tells a story (not just a job history)
- I’m using AI to clarify, not replace, my voice
- I’m following up with value, not just “thank yous”
- I’ve simulated interviews with AI and refined my responses
- I’m showing up as the solution — before they ask for one



FINAL WORD

You don't need 10,000 followers.
You need the right 100 decision-makers to know your name and your value.

This toolkit won't do the work for you.
But it will **cut the friction, clarify your message, and help you get seen** in a noisy, AI-heavy job market.

Because in this market, you don't win by applying.
You win by campaigning.

Don't just apply. Campaign.
Don't just pitch. Prove.
Don't wait for a posting. Send value before they ask.

The Gap Most People Miss

You don't need more tools.
You need a system—and a way to execute it.

Most people stay stuck because they try to figure this out alone.

Your Next Step:
[Book a Career Strategy Session](#)

We'll identify exactly where your job search is breaking—and what to fix. No fluff. Just clarity.

*“When you show up like the **solution**, companies stop comparing you.”*